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NEWS RELEASE

For Immediate Release

Monday, January 5, 2015

BOOK DRIVE FOR BOARD BOOKS WITH A SPECIAL THANK YOU FROM DISNEY ON ICE

Bring a new children's board book to select collection locations on Friday, January 30, and receive a ticket voucher to Disney On Ice Presents Let's Celebrate! Each new board book qualifies for a ticket voucher while supplies last. The first 300 people to donate one book each will receive one ticket voucher*.

The book drive is a great way to show your support for early literacy and libraries. "We are excited to host a book drive that will put books into the hands of babies and toddlers; books will develop their skills of language, reading, and writing," said John Alita, City of Stockton Community Services Director. "It is never too soon to introduce a child to the joy that comes from reading."

The Library provides an opportunity for our community's youngest readers to discover what fun hides between the covers of a book. By touching, holding, and being read to from a brightly colored, chunky board book, a child's oral language and pre-literacy skills are being developed and help them to become future readers.

However, it is also true that those early literacy board books get heavily used and are in need of replacement at a faster rate than most books for older ages. Stockton-San Joaquin County Public Library is asking the community to bolster their board book collection so they can continue to provide the best free early literacy opportunities for children.

By partnering with Feld Entertainment, the Library is able to thank board book donors by providing vouchers for free tickets to the Disney On Ice show that will be at the Stockton Arena beginning Thursday, February 5 through Sunday, February 8. Make an ordinary day extraordinary when Disney On Ice presents Let's Celebrate! This show on ice brings more than 50 Disney characters to the Stockton Arena for one colossal party! This action-packed, all-new

show features a magical montage of celebrations and is set to a blend of contemporary music and favorite Disney songs. Additional tickets can be purchased by visiting the Stockton Arena Box Office located at 248 W. Fremont Street, Stockton. Ticket prices range from \$17 to \$65.

*300 total ticket vouchers are available and will be divided among all collection locations. Each location will have a limited amount of tickets and will be given out while supplies last. There is a limit of (one) 1 voucher per person/donated board book (excluding VIP and Rinkside seats) and up to (two) 2 vouchers per family. Once 300 vouchers have been distributed, fans will still be able to purchase tickets using code "READ" for a savings of \$5.00 per ticket! (excluding VIP and Rinkside seats). Bring a new board book to these participating locations on Friday, January 30th, 2015:

Stribley Community Center – 1760 E. Sonora Street, Stockton – 9am to 6pm

Troke Branch Library – 502 W. Benjamin Holt Drive, Stockton – 11am to 5pm

Weston Ranch Branch Library – 1453 W. French Camp Road, Stockton – 12pm to 5pm

Manteca Branch Library – 320 W. Center Street, Manteca – 10am to 5pm

Tracy Branch Library – 20 E. Eaton Avenue, Tracy – 12pm to 5pm

For more information about the Book Drive for Board Books call 209.937.7452 or email heather.mompean@stocktongov.com. The Stockton-San Joaquin County Public Library is a library system comprised of 12 branch libraries and two mobile vehicles that serve residents throughout Stockton and San Joaquin County. For more information about the Stockton-San Joaquin County Public Library call (209) 937-8221 (Stockton), or countywide toll-free at (866) 805-7323. Visit the Library's website at www.ssjcpl.org. Find SSJCPL on Twitter (twitter.com/ssjcpl) or Facebook (facebook.com/ssjcpl), and join in conversations celebrating literacy.

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